

HIPAA/Privacy Policy Overview

Relationships are built on trust, and one of the most important elements of trust is respect for an individual's privacy. Custom Insured, LLC values our relationship with you and your employees, and we take personal privacy seriously.

We are committed to ensuring that those who use this website understand its privacy practices. This Internet Privacy Statement will outline 1) what personal information may be collected, 2) how that personal information may be used, 3) who may have access to the personal information, and 4) how the personal information is protected within the website's secure infrastructure. This Internet Privacy Statement applies to this website, the services provided, and the information collected.

Collection and Use of Personal Information

There are two types of information we collect:

- 1) **Personal Information** – this is “individually identifiable” information you provide to us.
- 2) **Visitor Information** – Standard web server/visitor traffic information, regarding overall Web site traffic patterns. Normally, web servers collect this type of basic information as part of their web log processes.

Information Uses:

- 1) **Personal Information**-Information collected to process your order, might include contact information: name, mailing address, telephone number, fax number and/or email address. Additionally, we collect information relating to all the additional insured's names, age, marital status, employment and education. Your information will be processed and sent over to an insurance professional using our network. All customers' information we collect is strictly confidential and maintained in electronic files. Our participating insurance professionals, to whom this information is referred, are bound by the same terms of confidentiality and is used for rating purposes only for the insurance coverage/s requested and to contact the customers for purposes of completing and providing customers with the requested quotes.
- 2) **Visitor Information**-We use visitor information gathered from your visit to better design our Web site. This information enables us to better manage our system and to better serve our users who are navigating our website. We use the standard internet tracking tools and the information is typically logged and used for reporting. Visitor reporting may include: number of visitors, pages most visited, peak traffic times, etc. These log files are used for recording information, such as: service provider IP addresses, browser versions, referring Web sites, search terms used, average number of pages requested, average duration of visit, and/or total visitor traffic.

Your Rights

We believe you have the right to know the privacy policies of the sites you visit. We are committed to data security, and protecting your personally identifiable information.

Policy Changes and Updates

We reserve the right to change this policy at any time. At all times, our privacy policy will be kept up-to-date and clearly posted on our website.

Website and Privacy Contact

If you have any questions about the Custom Insured website, or have technical problems with the site, please contact us at info@custominsured.com or call us at **833-456-2379**

For privacy issues or concerns please contact: **info@custominsured.com**

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